

# University of Cincinnati

## Master of Science in Applied Economics

*Academic Director: Michael Jones, PhD*

Email: [m.jones@uc.edu](mailto:m.jones@uc.edu)  
Phone: +1-513-556-2491

# University of Cincinnati



# Cincinnati



# Lindner College of Business (New Building Fall 2019)



# Curriculum

## **Core Courses** (22 Credit Hours)

Econometrics  
Economic Data Analysis  
Game Theory  
Macroeconomic Theory  
Microeconomic Theory  
Time Series Econometrics  
Capstone Project

## **Elective Courses** (8 Credit Hours)

Bayesian Econometrics  
Data Analysis in SAS  
Health Economics  
International Economics  
Panel Data Econometrics  
Program Evaluation  
Spatial Econometrics  
Urban, Regional Economics

Basic Business Knowledge (BBK)

# Basic Business Knowledge (BBK)

- ▶ ACCT 7000: Foundations in Accounting (2 semester credits)
- ▶ FIN 7000: Foundations in Finance (1 semester credit)
- ▶ MGMT 7000: Organization (2 semester credits)
- ▶ MKTG 7000: Foundations in Marketing (1 semester credit)
- ▶ BANA 6037: Data Visualization (2 semester credits)

Basic Business Knowledge (BBK)

# SAS Certification



# Capstone Opportunity



*Norwegian School of Economics*



# Capstone Opportunity



*Paris School of Economics*

# Certified Business Economist





Journal

**Applied Economics Letters** >

Latest Articles

Enter keywords, authors, DOI etc.

61

Views

0

CrossRef citations

1




Altmetric

Article

## Regional job multipliers

Michael Jones   & Lu Yang

Pages 1-4 | Published online: 25 Dec 2017

 Download citation <https://doi.org/10.1080/13504851.2017.1420876> Full Article Figures & data References Citations Metrics Reprints & Permissions Get access

### ABSTRACT

Job multipliers are often cited as justification for economic development incentives in particular industries. In this article, we use Quarterly Census of Employment and Wages data for counties in the State of Ohio to estimate the tradable sector's job multiplier. We find that for each additional job in the tradable sector over a 10-year period, there are 1.6 jobs created in the nontradable sector. This multiplier estimate is lower for shorter periods of 1 year and 3 years. For the

# Placements (Salary > \$65,000)

84.51

American Greetings  
American Modern Insurance  
Group  
Analytic Partners  
Capital One  
Chase Bank  
Commonwealth Bank  
DHL  
Discover Financial Services  
Duke Energy  
dunnhumbyUSA  
EPA  
Experian  
Federal Home Loan Bank  
FICO  
Fifth Third Bank

Formica  
GE Aviation  
GE Capital  
Goodwill  
Huntington National Bank  
J.P. Morgan  
Levi Strauss  
LexisNexis  
Luxottica  
Macy's Inc.  
Nielsen  
Nationwide Insurance  
Procter & Gamble  
ThinkVine  
T-Mobile  
Walt Disney World

# Ph.D. Placements

- Indiana University
- Vanderbilt University
- University of Oregon
- Duke University
- University of Texas
- Purdue University
- University of Arizona

# Active Alumni Network



## Lindner MA Economics Annual Alumni Dinner

Please join your old friends, classmates, acquaintances and professors, reminiscing memorable experiences and sharing stories of success to current students.

**Thursday, Mar. 23**

6 - 8 p.m.

Nippert Stadium - North Club Lounge

2700 Bearcat Way

Cincinnati, OH 45221

### Tickets

Tickets are complimentary, but advance registration is required.

# Alumni Comments

“If you are interested ... in becoming a data analyst, business analyst or financial analyst and grow, this is the perfect program for you.”

“...allowed me to obtain one of my dream jobs.”

“The data analysis skills that I developed during the MA program continue to be at the core of the value that I deliver to my organization.”

“Easily the best career decision I have ever made.”

# MS Applied Economics Benefits

- University of Cincinnati accepts 3 year undergraduate degrees
- STEM Designated Program
- International students can use 3 years of OPT
- Scholarships and Teaching Assistantships Available



# MS Applied Economics Costs

	Ohio Resident	Non-Resident
Tuition	\$9,640.00	\$13,559.00
General Fees	\$655.00	\$655.00
ITIE Fees	\$184.00	\$184.00
Semester Total	<b>\$10,479.00</b>	<b>\$14,398.00</b>

## Part-time Tuition Per Credit Hour

	All Part-Time Students
Tuition Per Hour	\$806.00
General Fees Per Hour	\$66.00
ITIE Fees Per Hour	\$18.00
Semester Total Per Hour	<b>\$890.00</b>

# Application

- All undergraduate majors welcome
- Course requirements
  - Intro to Micro, Intro to Macro, Calculus, Statistics
  - GPA  $\geq$  3.0
- No minimum on GRE, but...
  - 155 to 160 on quantitative section is typical
  - $>$  650 on GMAT (GRE is preferred)
- TOEFL Minimum = 90 or IELTS Minimum = 6.5
  - No waivers are granted

# Application

- Current resume
- Essay
- Scanned transcripts
- Contact information for two references who will provide letters of recommendation electronically
- \*optional\* Video essay. Highly recommended

# More Details

- 25 – 30 students
- March 15 for financial aid consideration
- Final deadline is June 30th
  - Application fee of \$65 domestic / \$70 international
- <http://grad.uc.edu/admissions.html>
  - Application decision can be made in a couple of weeks to facilitate visa application.

# Application Contact

Tiffany Cooper

Associate Director of Graduate Recruitment

E-mail: [coopertf@ucmail.uc.edu](mailto:coopertf@ucmail.uc.edu)

Phone: +1-513-556-7188